

CALENDAR



World Veterinary Year 2011 Key Events

January	
1	Veterinary and veterinary para-professional student essay competition - WIN \$1,000 plus... (closes 1 April)
1	Vet2011 OIE worldwide photo competition - WIN Euro 1,000 plus... (closes 31 March)
23-24	Australasian Veterinary Students Conference 2011, Palmerston North
31	Vet2011 Official NZ Opening Ceremony hosted by French Ambassador, Francis Etienne, and Hon David Carter, Minister of Agriculture; French Embassy Residence, Wellington
Ongoing	Vet2011 marketing/media/PR strategy eg. website, publications, nationwide media coverage
February	
23	NZVA member practice Vet2011 direct mail support pack
23	NZVA member Vet2011 eZine support pack
Ongoing	Vet2011 marketing/media/PR strategy eg. website, publications, nationwide media coverage
March	
Ongoing	Vet2011 marketing/media/PR strategy eg. website, publications, nationwide media coverage
April	
Ongoing	Vet2011 marketing/media/PR strategy eg. website, publications, nationwide media coverage
May	
tbc	IVABS graduation ceremony
Ongoing	Vet2011 marketing/media/PR strategy eg. website, publications, nationwide media coverage
June	
21-24	2011 NZVA Conference 'Back to the Future'
Ongoing	Vet2011 marketing/media/PR strategy eg. website, publications, nationwide media coverage
July	
Ongoing	Vet2011 marketing/media/PR strategy eg. website, publications, nationwide media coverage
August	
16	Vet2011 Official government celebration - including launch of the revised Code of Professional Conduct for Veterinarians, Grand Hall, Parliament Buildings

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September

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October

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November

Mid - tbc Vet2011 Official closing ceremony, French Embassy Residence, Wellington

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December

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